

# CONNEX LEADERSHIP

## • • • M A N I F E S T O • • •

Leader\ˈli:der/n:

Anyone who holds her- or himself accountable for finding potential in people and processes.\*

{ **At Connex Leadership,  
our belief is that...** }

**Leadership creates strong and successful organizations through connections with people.**

**Leadership exists at all levels in an organization. It is available to be nurtured and grown  
WITHIN EVERY INDIVIDUAL.**

**Leadership is not hierarchical and it is not bestowed with a title.**

**Leadership is an open-hearted attitude and interest to develop those who look to you for input and guidance.**

Leadership **honors** our hardwiring for **connection** and **engagement**.

**LEADERSHIP IS AN ACT OF COURAGE AND A COMMITMENT TO CONTINUOUS LEARNING.**

**Leadership is a presence** that inspires others to listen and follow your lead.

*“Leadership is not about titles, positions, or flowcharts.  
It is about one life influencing another.”*

JOHN C MAXWELL